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## Benefits Of Enhancing Workplace Communication

Effective communication in the work place is essential within any business organization. Improving an employee's ability to communicate helps them to become more confident and successful in the organization.

When workplace communication is improved the employee reduces opportunities for misunderstanding and misinterpretations. They will also consistently deliver accurate information, thereby providing greater clarity, increased productivity, improved customer relations, and better informational exchange between team members.

Accent modification training is an effective means to deliver a clearer message and helps to create ease of understanding. There is evidence that strong regional accents can cause difficulties in the workplace, especially with clients from other parts of the country.

Research by Bernadette Anderson on 50 managers in Illinois found that a person with a strong Chicago accent was considered "impatient" if a supervisor, and "immature" if he was a supervisee.

A study by Patricia Cukor-Avila and Dianne Markley found that having a strong regional accent could affect hiring decisions. However, those in the human resource-hiring sector rated those with more neutral speech patterns the highest. "People from many parts of the country request regional accent modification coaching", said Katie Schwartz, president of the Corporate Speech Pathology Network. "They want to get their message across easily. " Our members, who are highly skilled speech-language pathologists all over the USA, provide this coaching.

For more information on how you can improve your business communication skills contact The Corporate Speech Pathology Network (CORSPAN) at <http://www.corspan.org/media.php> or call 901-907-6699.