

WHY HIRE A CORPORATE SPEECH TRAINER?

Corporate Speech Trainers (also called Corporate Speech Pathologists) can help employees *thrive and grow* within your business or organization, which can help improve profits.

BENEFITS TO YOUR COMPANY

Improved Communication. Better communication skills can help your employees be more effective and successful. When misunderstandings are reduced, workplace frustration is also reduced during meetings, in presentations, and on the phone. For managers, the ability to communicate ideas and expectations clearly is a key leadership skill.

Improved Profit Potential. Growing a business, reducing costs, managing people, and conveying new ideas all require effective communication. As a result, both customer and employee satisfaction and retention can increase. In addition, work relationships, employee productivity, and company image can all improve. As a result, your company's profit potential can also improve.

Employee Development. By offering communication training, valuable people may be discovered who have had trouble communicating their talents. Your company will be in a better position to meet future challenges and to capitalize on the talent already within your organization. When employees within the company are passed over for promotions or projects, costs increase due to recruiting fees and the cost of extra training.



AREAS IN WHICH CORPORATE SPEECH TRAINERS CAN HELP

Regional and Foreign Accent Reduction. One of the most popular and effective areas of Corporate Speech Training is Accent Reduction. The goal is not to "remove" an accent entirely. Rather, the Corporate Trainer and Trainee work to **improve pronunciation and clarity**.

"People can understand me better now. From a business perspective, this has helped me over the phone and in negotiations. I feel so comfortable and less self-conscious about my accent." –Juan Carlos Bedoya, President, Easy Call

Presentation Skills and Voice Improvement. Many clients find it helpful to work one-on-one with a Corporate Speech Trainer to **improve their speaking and presentation skills**, which may include volume, rate, word/syllable stress, intonation, phrasing and projection. Since **voice** is something employees use every day, even small changes can have a powerful effect on confidence and career.

"During my presentation, I wanted to make sure the audience felt my passion for the mission of Big Brothers Big Sisters. I worked with a Speech Pathologist on technique, breathing, speed, volume, visualization, preparation. The presentation was a success."
–Karen Brown, Executive Director, Big Brothers Big Sisters

Specialized Areas. Clinical speech therapy for stuttering, non-verbal communication, communication etiquette/listening skills, cross-cultural communication, and lip-reading.

For more information on how Corporate Speech Pathology can benefit your organization, please contact a Corporate Speech Pathologist in your area by visiting www.corspan.org and clicking on "Find a Speech Trainer."