

CORSPAN's Next Professional Development Live Webcast

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Topic: "Discover Corporate Speech Pathology"

Expert Presenters: Robert McKinney, Julie Cunningham, Sonia Sethi-Kohli

Date: Sunday, February 27, 2022

Time: 7pmCT/8pmET/5pmPT **Duration:** 1.0 Hour

Fees: Members: No cost; Non-members: \$25.00

Presentation Overview: Speech-language pathologists (SLPs) have a unique skill set that makes them highly qualified to provide elective services to clients seeking to improve their communicative efficacy in a corporate setting. The subfield of corporate speech pathology has attracted a growing number of SLPs who seek to use their expertise to help clients achieve their workplace communication goals. While most corporate speech pathologists report some initial challenges in establishing a thriving practice, there is good evidence of high job satisfaction and success. Discover the world of corporate speech pathology, and consider the power it has to transform lives and careers.

Learner Outcomes: Upon completion of this webinar, participants will be able to:

- Explain the nature of corporate speech pathology and the services provided by corporate speech pathologists.
- Identify the challenges and rewards of working as a corporate speech pathologist.
- Describe the features of a successful corporate speech pathology practice.

Target Audience: Speech-Language Pathologists and Corporate Speech Trainers.

Time Ordered Agenda:

- 7:00 – 7:05 Introduction and Disclosures
- 7:05 - 7:15 The World of Corporate Speech Pathology
- 7:15 – 7:30 A Look at Services
- 7:30 – 7:50 How to get Started in the Field
- 7:50 – 8:00 Conclusion, Questions and Answers

Achieving Course Certificate and ASHA CEUs: Participants must be present for complete run-time of course, pass a multiple-choice **online quiz with 80% accuracy and complete the online Course Evaluation** within 7 days of attending the course (**due date: Sunday, March 6, 2022 by 11:59 pm CT**). The course evaluation and quiz will be closed following the noted time.

Speaker Introductions:

- Bob McKinney holds Master of Arts degrees in Communicative Disorders, International Relations, and Education. He is the lead SLP at Sweetwater District, and San Diego State University (SDSU) he teaches phonetics and supervises in their Accent and Communication Training Program. He speaks six languages and has worked with clients from over 80 countries.
- Julie Cunningham is the owner of San Diego Voice and Accent, a private practice specializing in corporate speech training and professional voice coaching. Her clinical SLP experience includes working with adults in various medical settings (acute hospital, outpatient, skilled nursing) and as a Clinical Supervisor for the SDSU Speech-Language Clinic. She enjoys exploring the beautiful state of California, and her favorite place to visit is Big Sur.
- Sonia Sethi-Kohli is a board-certified multilingual Speech-Language Pathologist (SLP), Communication Success Coach, Consultant, Advisor, Presenter, Author, and Entrepreneur, who has served in a variety of settings/roles with extensive clinical and corporate experience. She is the owner of Global Speech and Swallow and The Global Speech Suite in the greater Chicago area. Additionally, she is a Co-Founder of The Communication Collective, an online communication enrichment & leadership development coaching program for children & teens. She is a CORSPAN and continues to serve on the executive board of CORSPAN.

Speaker Disclosures:

- **Financial:**
 - Bob receives compensation from SDSU and the Sweetwater District. He is not receiving any compensation for this webinar and has no other relevant financial disclosures.
 - Julie is not receiving any compensation for this webinar and has no other relevant financial disclosures.
 - Sonia is not receiving any compensation for this webinar and has no other relevant financial disclosures.
- **Non-financial:**
 - Bob is the President of the Corporate Speech Pathology Network (CORSPAN). He has no other relevant non-financial disclosures.
 - Julie is the Vice President of CORSPAN. She has no other relevant non-financial disclosures.
 - Sonia is the Past President of CORSPAN and currently serves on the Executive Board of CORSPAN. She is co-author of a book (anticipated to be published in July 2022) which includes some of the content presented in today's event. She has no other relevant non-financial disclosures.

How to Register: Complete the online registration form by clicking or copying and pasting this link, [Registration Link - Discover Corporate Speech CEU course](#) into your browser and provide the required information. Please submit your registration by 5PM CT/6PM ET/3PM PT, Saturday, 2/26/2021. Once you have completed the registration, the link to the webinar will automatically be emailed to you. Should you have any issues with registering, please email us at RSVPCORSPAN@gmail.com and we will assist you further.

Payments and Refunds:

Course payment will be completed by clicking or copying and pasting this link <https://py.pl/23Tqcs> into your browser. Should you have any issues with payment please contact RSVPCORSPAN@gmail.com and our team will get back to you within 24 hours. Refunds will be permitted in full when provided in writing to RSVPCORSPAN@gmail.com seven (7) days prior to the course start date. Please allow 7-10 days for processing and mailed return of your payment. Should you have questions, please contact RSVPCORSPAN@gmail.com for assistance.



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Corporate Speech Pathology
Network (CORSPAN)

Intermediate Level
.1 ASHA CEUs

Course Subject Code: 7010; Course Content Code: P - Professional

Registration Questions? Contact us via email at RSVPCORSPAN@gmail.com or directly with your questions at 608.738.5028. We will respond to your email or voicemail within 24 hours.

ADA Requirement Request: CORSPAN will make every attempt to accommodate your ADA needs. Please register at RSVPCORSPAN@gmail.com and indicate your ADA need at that time. If you wish to speak with us directly, please call 608.738.5028 **AT LEAST TWO (2) WEEKS** prior to the event. We want to make sure we can accommodate your needs and may need time to gather resources to meet these requests. Please allow 24 hours for us to get back to you about your inquiry. Payment and registration ARE required to fulfill an ADA request.